

**BREATHTAKING PROFESSIONAL
AERIAL HDR PHOTOGRAPHY**

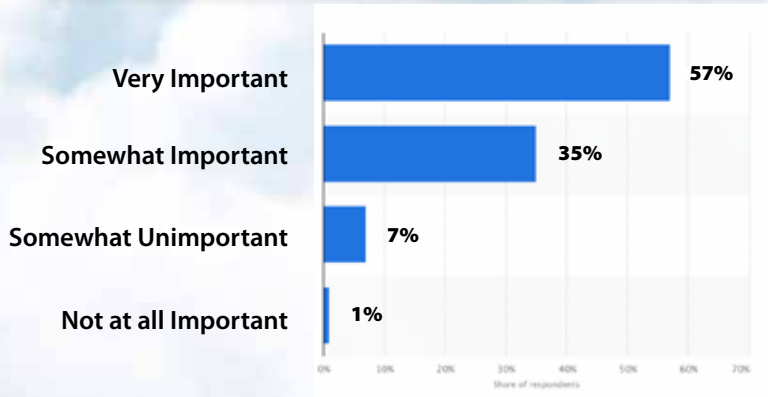
*Hotels &
Resorts*





A large, illuminated sign for Holiday Inn Express & Suites stands in the foreground. The sign is primarily blue with green accents on the sides. The text "Holiday Inn Express & Suites" is written in white, with "Express" in a larger font. To the left of the text is a green graphic of a stylized tree. The sign is mounted on a light-colored base. In the background, the entrance to the hotel is visible, featuring a covered porch with four light blue columns and a red door. The sky is a mix of blue and purple, suggesting dusk. There are trees and bushes in the foreground and background, including some purple flowers in the lower right.

*Holiday Inn
Express[®]
& Suites*



This statistic shows the results of a survey conducted in the United States. U.S. travelers were asked how important photos of the rooms on the internet are, when choosing a hotel for a leisure trip. During the survey, 57 percent of the respondents stated that photos of the rooms on the internet are very important.